



Privacy Statement

The short version

CleverLew Creative Studio respects your privacy. We collect only the information we reasonably need to understand how people use this website, keep the site working properly, respond to inquiries, and provide our creative services.

We don't sell your personal information, and we don't collect personal information just for the sake of collecting it.

Information you choose to share

When you contact CleverLew, complete a form, or submit a project inquiry through this website, you may provide information such as your name, email address, phone number, organization or company name, project details, and anything else you choose to include in your message.

We use that information to respond to you, learn more about your project, provide requested services, and keep track of our communications with you.

Submitting an inquiry does not automatically add you to a marketing list.

How the website collects information

Like most websites, the CleverLew site may automatically collect limited technical information about visits to the site. This can include information such as the pages you visit, how you arrived at the site, the type of browser or device you use, general geographic information, and how you interact with the site.

We may use this information to understand what's working, improve the visitor experience, troubleshoot problems, and learn how people discover CleverLew.

Because this website is built and hosted using Wix, Wix may also collect and process certain information necessary to operate, secure, and deliver the website and its features.

Cookies and analytics

CleverLew and the services that support this website may use cookies and similar technologies. Some cookies are necessary for the website to function properly. Others may help us understand website traffic, performance, and visitor behavior.

Where required, you may be given the opportunity to accept or manage non-essential cookies through the site's cookie settings.

We may also use analytics or other measurement tools to better understand how visitors find and use CleverLew. If additional analytics, advertising, or tracking services are added to the site, this statement may be updated to reflect those services.

Working with CleverLew

If you become a CleverLew client, we may collect additional information necessary to manage your project and our business relationship. That may include contact information, project materials, correspondence, contracts, invoices, payment-related information, and other information you provide in connection with the work.

We use that information to communicate with you, perform the services you've requested, administer the project, maintain appropriate business records, and meet applicable legal or financial obligations.

Payment information, when applicable, may be processed by third-party payment providers rather than directly by CleverLew.

Who we share information with

We don't sell or rent your personal information.

Information may be shared with trusted service providers when reasonably necessary to operate the website or conduct CleverLew's business—for example, website hosting, forms, analytics, email, payment processing, or other technology services.

Those providers may process information according to their own privacy policies and terms.

We may also disclose information when required by law or when reasonably necessary to protect the rights, security, or property of CleverLew Creative Studio or others.

How long we keep information

We keep personal information only for as long as reasonably necessary for the purpose for which it was collected, to maintain appropriate business records, or to satisfy legal, accounting, or contractual requirements.

A casual project inquiry, for example, doesn't need to live forever.

Your choices

Depending on where you live, you may have certain rights regarding your personal information. You may also contact us to ask what personal information CleverLew has about you or to request that information be corrected or deleted, subject to any information we are required or reasonably need to retain.

You can also manage certain cookie preferences through the options provided on the website or through your browser settings.

A note about other websites

The CleverLew website may contain links to other websites or services. Once you leave our site, their privacy practices—not ours—apply. We encourage you to review the privacy information provided by those sites if you have questions about how they use your information.

Changes to this statement

Technology changes. Websites change. CleverLew changes, too.

We may update this Privacy Statement from time to time as our website, services, or privacy practices evolve. When we do, we'll update the effective date below.

Questions? Talk to a human.

Privacy policies can sound unnecessarily complicated. Questions don't have to be.

If you'd like to know more about how CleverLew Creative Studio handles information—or you'd like to ask about information you've shared with us—email cleverlew@cleverlew.com.

A real person will reply.

Effective date: September 25, 2026